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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Complete if Known

Application Number	10/783,323
Filing Date	Feb 20, 2004
First Named Inventor	Michael W. Kruger
Art Unit	3623
Examiner Name	STERRETT, Jonathan G.

Sheet	1	of	1	Attorney Docket No: IRIC-0009-P01
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US PATENT DOCUMENTS

Examiner Initial *	Cite No	Document Number	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		6636585	Oct 21, 2003	Salzberg, A. J., et al.	
		6839682	Jan 4, 2005	Blume, M. et al.	
		7379890	May 27, 2008	Myr, D. et al.	

FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T*

OTHER DOCUMENTS -- NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T*
	NPL-46	, "Application Serial No. 11/926, 318(IRIC-0009-P05), Non-Final Office Action mailed 2/2/2010", , 53	
	NPL-39	, "Application Serial No. 11/927,515 (Atty Ref IRIC-0010-P02), Non-Final Office Action mailed 02/17/2010", , 10 Pgs	
	NPL-42	MALHOTRA, et al., "Marketing research in the new millennium: Emergin issues and trends. Marketing Intelligence and Planning", Vol. 19, NO.4, 2001 , 216-235 pgs	

EXAMINER

/Jonathan Sterrett/ (09/30/2010)

DATE CONSIDERED

Substitute Disclosure Statement Form (PTO-1449)

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ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /J.S./